



Ali Diab

Chief Executive Officer

As Collective Health's CEO, Ali brings more than 15 years of technology startup and executive management experience to the company. Ali also brings a strong personal motivation to improve the quality and cost of company-sponsored health care after experiencing a major health problem while employed at a growing technology company.

Prior to co-founding Collective Health, Ali was VP of Product Management and Business Operations at AdMob, a leading mobile advertising company, acquired by Google in 2010. Previously, Ali held executive and management positions at Goldman Sachs, Microsoft and Yahoo!. Ali is a graduate of Stanford and Oxford Universities.



**Collective
Health®**