



# Healthcare has a technology problem.

**Collective Health is an enterprise software company working to transform health insurance for the better.**

We're rebuilding the entire system—from back-office administration to consumer-facing tools—to fundamentally change how it works.

To be clear, we're not an insurance company. In fact, by working with the largest sponsors of private healthcare in the U.S., we think we can start to remove the misaligned incentives that plague the industry.

- We take care of more than 120,000 members for 30 clients in all 50 states
- Our NPS score is 70+, in line with the best consumer companies
- As employer healthcare costs continue to rise by 5% annually, we reported a -0.3% medical trend for our renewal book of business in 2017
- Our team is 500 strong and maintains a 1:1 gender ratio
- We have received \$230M in funding from GV, Founders Fund, NEA, Redpoint, Sun Life, Mubadala, and other leading investors
- One-third of our operating budget is devoted to product and engineering; we have multiple patent-pending technologies, and a team headed by leadership from NASA, Oracle, Google, and Facebook
- We've been named Best Small and Medium Workplace by Fortune and Great Places to Work, the Wall Street Journal's #2 Tech Company to Watch, a Forbes Next Billion Dollar Startup, Rock Health's Best Best Digital Health Company to Work For, and a Fast Company Design Innovator

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*I have never had such a simple, straightforward, and productive experience with an insurance company's customer service.*

Collective Health Member

## AMERICAN EMPLOYERS ARE IN THE HEALTHCARE BUSINESS

American employers—with their collective purchasing power, and huge impetus to keep people healthy and productive—are the best bet for fixing the broken healthcare system. Working together, we can make accessing and paying for healthcare simple, transparent, and enjoyable.

### Welcome to the Employer-Driven Healthcare Economy.

172<sub>M</sub>

Americans are currently covered under an employer-based healthcare plan

\$1.2<sub>T</sub>

of the total \$3.2 trillion spent on healthcare annually, is being spent by US companies

75%

From 2006 to 2018, the total cost of healthcare per employee has risen 75% from \$8,079 to \$14,156

## INTRODUCING THE WORKFORCE HEALTH MANAGEMENT SYSTEM

Collective Health is powering the Employer-Driven Healthcare Economy with the first Workforce Health Management System: an end-to-end platform that helps employers simultaneously manage their healthcare investment, and take better care of their people.

A Workforce Health Management System (WHMS) is a new category of enterprise software and services that powers all of the fundamental elements of employer-sponsored healthcare—from managing medical networks, digital health providers and plan design, to claims administration, payments, and engaging members—and connects all the latest innovations in healthcare delivery, while making the data work together.

Simply put—a WHMS is a modern health insurance technology platform built for improved performance for companies and the people they cover.

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*The move to Collective Health was the best thing I've ever done for my career.*

Collective Health Client

## FOUNDER'S STORY

Collective Health's beginning was personal—six years ago, our CEO and cofounder Ali Diab suffered an unforeseen, near fatal medical emergency that resulted in hundreds of thousands of dollars in medical bills. After months of battling the complex and confusing health insurance system, he decided it was time to use his consumer technology experience to change how healthcare works for people in the U.S. He partnered with Dr. Rajaie Batniji, a friend and physician/economist, to found Collective Health in 2013.

