



OVERVIEW

# Setting a new standard for pediatric behavioral health

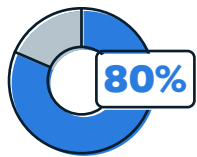
The health of employers is inextricably linked to the health of families

## The pediatric behavioral health crisis is urgent for families and employers



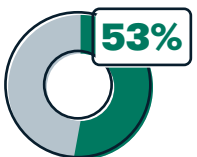
children have a diagnosed behavioral health need<sup>1</sup>

## And the current system isn't enough to serve families' needs



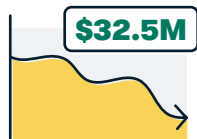
won't get the appropriate care<sup>1</sup>

## Your working parents are carrying this burden



of working parents have missed work at least once in the last month to manage their children's behavioral health needs<sup>2</sup>

## And you as a business are feeling it



Amount the average employer loses annually due to increase turnover, presenteeism, and medical/Rx claims<sup>3</sup>

**Kids, teens, and parents need a specialized solution built for them, not scaled-down adult treatments. Give them the help they need.**

## The Brightline Approach

Brightline is the only nationwide pediatric behavioral health provider built to provide families a comprehensive system of personalized support



### Comprehensive system of quality care

Live virtual coaching, therapy, and psychiatry from pediatric experts all under one roof to meet family's evolving needs



### Right care, at the right time

Regular assessments of family's needs to recommend the right level of care



### Family-focused support

Support for the entire family is shown to be 3x more likely to be clinically effective<sup>4</sup>



### Coordination with those who matter

Care coordination with teachers, pediatricians, guidance counselors, and other benefit providers so everyone's on the same page

1 CDC  
2 On Our Sleeves Survey

3 Harvard Business Review  
4 NCBI

OVERVIEW

# Covering a broad spectrum of needs up to 18 years

We're fixing the way families receive mental health care - in ways that matter for families

- 1:1 virtual sessions with expert behavioral health coaches to address common challenges



Coaching



Connect+

- Digital front door to navigate families to the right support
- On-demand coach chat & personalized resources



Care

- 1:1 virtual sessions with highly-trained therapists and prescribers to treat clinical concerns

## The bright side of Brightline

Support your team and the needs of their families, and watch them thrive in the office

75%

of youth and teens showed an improvement in their symptoms in coaching and therapy<sup>5</sup>

65%

of caregivers with children in therapy experienced reduced stress<sup>5</sup>

2

day average wait time for a therapy appointment<sup>6</sup>

“

We felt so lost after my child's diagnosis and could not find the right services anywhere. We are so grateful that Brightline is here to help us.

- Brightline parent



Let's support your employees and their kids, together

Visit [helloworld.brightline.com](https://helloworld.brightline.com) to speak to a benefits advisor