



Benefit solutions that finally get it right.

Recent years have seen a dramatic shift in the benefits landscape: Employee needs are evolving, and employers that pay attention will find success in retaining talent while keeping the bottom line in check. But most providers continue to deliver employer admins headache instead of relief, and that gap only widens over time.



Over the past year, **84%** of organizations increased benefits to attract and retain employees.

— Lively's 2022 Employee Benefits Pulse Check Report

Raise your expectations

The Lively experience is thoughtfully designed to help employers drive value through their benefits package and invest in their people in a meaningful way.



Technology built for today

Our proprietary technology is powerful and dependable. Leave clunky systems behind and enjoy a streamlined, intuitive experience that puts you in control. And we are always innovating to better meet your needs.



Exceptional 360 support

Access to knowledgeable and engaged support can make all the difference. We pair every employer with a dedicated customer success team to guide them through set-up and beyond. And employees can easily get in touch with experts who always go the extra mile.



Robust education and resources

Offering benefits is only the start. We take the burden off of employers by continuously engaging employees with a wide range of content and tools that help them understand the value of each benefit and how to use them to best meet their needs.

A reimagined bundle

Lively's innovative offerings challenge the status quo to make every dollar go further.

Long-Term Health Savings

Save, spend, and invest with a top-rated **HSA**

Pre-Tax Health Reimbursements

Offset rising costs with a **General Purpose FSA**, **Limited Purpose FSA**, **Dependent Care FSA**, and/or **Standard HRA**

Lifestyle & Wellness Spending

Support the whole employee with an **LSA** and/or **MTA** (Medical Travel Account)

Continuation of Health Coverage

Keep transitions simple and compliant with **COBRA** and **Direct Bill**

Let's talk about your needs.

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